



Progress/ achievements

- Moray Maternity Feedback Report published 14th March
- NHSG reps attended Moray & Banff MVP membership event at Kinloss on 10th March.
- Widely shared Scottish Maternity Engagement project survey – 300 responses Scotland-wide
- Grampian MVP survey results shared
- Endowment funding for birth congratulatory cards secured
- PEEP group engagement sessions in Aberdeen City underway
- PIMHS digital experience tree launched

Next Steps

- NHSG & MVP Maternity Charter to be launched.
- Short Life Working Groups to review Birth in Grampian web content
- Review Grampian MVP survey results and identify key areas for improvement and collaboration.
- Create congratulatory card for all women who give birth across Grampian & Moray - to include links to useful resource and feedback portal.
- Design competition for congratulatory cards
- Grampian-wide LATNEM engagement session 27th April
- Plan face-to-face public engagement sessions in Aberdeenshire for April/May

Future Plans

- Reach out to Muslim mums group, Ukraine and Syrian hubs
- Identify PEEP groups in Aberdeenshire
- Take forward Care Assurance and Reflection Tool (CART) feedback with senior midwives
- Reintroduction of new format PIMHS Forum
- Recreate digital experience tree for Maternity services
- Attend Aberdeenshire wellbeing hub 17th May – engagement and networking opportunity and to raise awareness of Parent and Infant Mental Health Services (PIMHS)

Moray Maternity Feedback and Engagement Report

This report was produced to summarise various engagement and feedback activity around Moray Maternity Services. The report identifies key themes that support the need for reinstatement of consultant led services at Dr Gray's Hospital. The report was published on 14th March and can be viewed

[HERE](#)

Thank you to all who contributed and continue to contribute, to improving maternity services in Moray.

Public engagement sessions at baby PEEP groups run by Aberdeen City Council are taking place at various locations in Aberdeen city throughout March and April to gather feedback on maternity and parent and infant mental health services. Lived experience reps are also being recruited to short life working groups to review the content of the Birth in Grampian website. What is PEEP?

<https://www.aberdeencity.gov.uk/services/social-care-and-health/peep>

Got a question or query? Please email:
gram.maternityengagement@nhs.scot

MVP Survey Results

Follow the link below and scroll down to download the Grampian MVP Maternity Survey Reports which looked at maternity experiences across Grampian from 2020-2022.
<https://www.birthingrampian.scot.nhs.uk/about-the-gmvp/>



@Birth_in_Grampian Instagram

The Birth In Grampian Instagram page was launched on 18th January to support prospective parents and those with young children by sharing helpful advice and updates. It shares news from across our maternity, neonatal and perinatal mental health teams and has 291 followers so far! This additional method for engaging with the public will ensure info shared reaches a wider audience.
https://www.instagram.com/birth_in_grampian/

