

# Daily Brief...



Wednesday 11 June 2025

**ICON – launched across Grampian** We are committed to delivering the ICON programme throughout Grampian. ICON supports parents and carers to cope with a crying baby and prevents the risk of Abusive Head Trauma (AHT). This programme will be delivered by midwives, health visitors, and family nurses and has four key messages:

- **I** - Infant crying is normal, and it will stop.
- **C** - Comfort methods will sometimes help, and the crying will stop.
- **O** - It's ok to walk away. Ok to walk away if the baby is safe and the crying is getting to you.
- **N** - Never ever shake or hurt a baby

There are lots of resources to support this programme; [this poster](#), funded by The Archie Foundation, is being widely distributed and further information is available on the ICON website: [Home - ICON Cope](#) [This short \(3 minute\) animation](#) may also be helpful, and if you scan the QR code below you'll be able access a range of information leaflets.



**Grampian NHS board meeting** The board will meet tomorrow (Thursday) from 10am. Papers for the meeting are available to read here: [12 June 2025](#)

**Complaints handling and eLearning support** Responding effectively to complaints is central to our values of caring, listening, and improving. To support this, complaints handling eLearning modules are available via Turas, offering flexible learning for staff. We strongly encourage all managers involved in complaints to complete these modules, which can be accessed here: [Feedback and complaints | Turas | Learn](#). You'll also find useful information, contacts, and links to procedures on the Feedback service intranet page (networked devices only): [Pages - Feedback and Complaints Team](#)

**Shared Learning Events 2025** The June Shared Learning Event will take place virtually next Wednesday (18 June), at the slightly later time of 12.30-1.30pm, via MS Teams. Alison Fenech and Colin Wotherspoon from Scottish Public Services Ombudsman (SPSO) will present an Introduction to the Role of the SPSO. All welcome. Access to past recordings can be found on the Quality Improvement and Assurance Team website which can be found here [Shared Learning QIAT Intranet page](#) or on the Shared Learning Event MS Teams channel. If you would like to join the group, attend this session or discuss presenting at future events, please contact [gram.qiat@nhs.scot](mailto:gram.qiat@nhs.scot)

**Neurodiversity Empowerment Group (NEG) – June meeting** Following on from last month's 'Digital Takeover' at the Staff Equalities Network, the NEG are delighted to host part two of this exciting mini-series. Between 2-3pm next Wednesday (18 June), Chief Digital Officer, Martin Innes will be exploring 'What does AI mean for digital equality?' You can find further information here: [NHS Grampian 'Digital Takeover'](#); to get the joining link, please email [gram.staffequalities@nhs.scot](mailto:gram.staffequalities@nhs.scot)

### **Wellbeing, Culture, and Development Wednesday**

- **Men's Health Week** Men in Mind is dedicated to promoting mental wellbeing & reducing the stigma surrounding men's mental health. Through [regular meetings](#), online resources, & partnerships with mental health professionals, they provide a supportive environment where men can share their experiences & seek help. Hear from Men in Mind here: [Men's Health Week 2025](#)
- **Carers Week** The theme for this year's event is "Caring About Equality", emphasising the need for a society where carers are truly valued, recognised, and supported. Carers Week aims to raise awareness about the challenges unpaid carers face and celebrate their vital contributions to families and communities. There's more on our website here: [Carers \(unpaid\) in the workplace](#)
- **Management Development Programme (MDP)** Time's running out to join the next MDP cohort! Secure your spot on this popular course for aspiring and current managers today (Turas log-in required): [Management Development Programme | Turas | Learn](#)

To contact WCD please email [gram.wcd@nhs.scot](mailto:gram.wcd@nhs.scot)

**Tune of the day** Maxine Cooper, part of the admin team at Aboyne Medical Practice, makes today's request. Following the discount offer in a recent brief, Maxine snapped up tickets to a production of 'Come From Away', featuring several NHS staff. She says it was an absolute treat and more than compares to 'pro' productions. From the show soundtrack, here's [Welcome To The Rock](#) (EP)

If you want to request a tune, follow up on items included in this brief, or suggest an item for sharing, drop us an email via [gram.communications@nhs.scot](mailto:gram.communications@nhs.scot)